

MARCH MADNESS with



The Road to March Madness...

Begins in Dayton! Since 2001, the University of Dayton has made basketball history kicking off America's favorite NCAA tournament and making Dayton the epicenter of college basketball in America.

To Celebrate Dayton's exciting history hosting more NCAA games than any other facility in the nation, DAYTON IFMA is hosting a game watch party!

Dayton IFMA presents: MARCH MADNESS GAME WATCH PARTY!!

Thursday, March 19, 2015
11:30 AM at Elements IV Interiors
Refreshments Served

Guests are invited to...

- Learn the history behind UD Arena's tradition of kicking off March Madness
- Watch the nationally broadcasted games LIVE
- Mix 'n Mingle with new IFMA friends
- Meet IFMA Sponsors



**2015 BASKETBALL
CHAMPIONSHIP**
DIVISION I MEN'S
FIRST ROUND
DAYTON
UNIVERSITY OF DAYTON, HOST

Did you know?

- UD Arena ranks among the top 30 facilities nationally in Division I men's basketball attendance
- NCAA spokesman Greg Shaheen referred to UD Arena as "one of the most respected venues in all of college basketball"
- UD Arena has hosted more NCAA tournament games *than any other venue* in the country
- In addition to the NCAA games, Dayton Flyers men's & women's basketball teams and campus events, the Arena hosts more than 100 events annually.

Cost:

Dayton IFMA Members
FREE

Non-Members: **FREE**

Registration:

www.Dayton-IFMA.com

Questions?

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